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Chrysler Museum roadshow takes the art into the air with Rafael Lozano-Hemmer's "Airborne"



Rafael Lozano-Hemmer, "Airborne", Relational Architecture 20", 2013. Chrysler Museum, Virginia Arts Festival, 2013. Photo by: Antimodular.

NORFOLK, VA.- The chrysler Museum of Art presents Airborne, an interactive video projection by Rafael Lozano-Hemmer, as part of the Virginia Arts Festival. The evening projections are on view April 19 to 28 from 8 to 11 p.m. at the Virginia Arts Festival Green on Bank and Charlotte Streets in Norfolk.

The excitement moves to Bank and Charlotte Streets. Airborne transforms a 6,000-square-foot outside wall into a poetic shadow play. Participants are invited to cast their shadows on the wall. These shadows are tracked by sophisticated computer surveillance systems, and billowing clouds of smoke emanate from the shadows. Readable within the smoke shadows are clouds of text from a variety of poetic texts describing the effects of light and shadow.

Artist Rafael Lozano-Hemmer was born in Mexico City in 1967. He currently lives and works in Montréal, Canada. His interactive installations explore the intersection of architecture, electronics, and performance art. He is particularly interested in creating works that depend on public participation. His large-scale interactive installations have been commissioned for events around the world from Mexico City, to Dublin, Rotterdam, Vancouver and New York. Lozano-Hemmer has been the subject of solo exhibitions at the San Francisco Museum of Modern Art, the Fundación Telefónica in Buenos Aires, and the Museum of Contemporary Art in Sydney. He was the first artist to officially represent Mexico at the Venice Biennale.

Airborne was commissioned by the chrysler Museum of Art in partnership with the Virginia Arts Festival and with the support of the Norfolk Consortium.